

Philatelic Development Officer's Report

7-10 December 2007

1 Journal Support Scheme

There are currently no journals receiving support and no new journals have been nominated at this stage. The only one on the radar is Penguin Views which is being watched by the NSW State Council.

2 Research Grants Scheme

I have received no applications for the Research Grants Scheme from any State council or individual.

3 Classic Exhibits Collection

Arthur Gray – I have not had an opportunity to chase this up due to other commitments but will call Arthur on return from the meeting.

4 One-up Club

I took a new approach to the One-up Club and sent out an offer to 13 large silver medal winners from Sydney Stamp Expo 2007. This was the bulk of the large silver medals. I left off any judges or people I knew were not interested in the service. Of the 13, 4 sent me copies of their exhibits and I have sent these to an appropriate judge for comment. A one in three hit rate is not bad and I believe that it is worth continuing this service. There are sufficient judges that I would expect a judge to only get one request every 18 months to two years. I will also track these exhibits to see how they fare at subsequent outings, particularly to see if they manage to go international.

5 APF Presence at Exhibitions and Shows

Bob continues to be enthusiastic about attending shows to sell APF products and will be attending Wodonga. While this is unlikely to be profitable to the APF it does give us a presence beyond our meetings, which few attend.

I have arranged for Bob to have space at Canberra Stampshow next year where I believe he will do well. The one thing we need to ensure is that enough paper and protectors are brought across, as these sell well at exhibitions.

Bob is keen to go to Brisbane next year also and I am happy for him to go but we need to see how we can get the stock there cheaply. We should discuss at the meeting.

6 Promote Regional Exhibitions

It is part of my bailiwick to promote regional exhibitions. I hope to get some good ideas from the Wodonga exhibition to pass onto the State Councils, as I believe these shows will have an impact beyond the few days of the show.

7 APF Exhibition Manual

The NSW State Council asked me to send them an electronic copy of the manual which I did and they have passed it onto some of their clubs. If anyone else needs it electronically let me know.

8 Visiting Speaker Program

I know the Philatelic Society of Canberra has used the new program to help with their 2008 program and if any executive members hears of other clubs I would appreciate it.

9 New Medal Design

The PRO will report on this.

10 Showman

The Wodonga exhibition has raised issues with Showman and the lack of training. The issues relating to one frame exhibits within the program are relatively minor and easy to fix, I believe. We can do this before Canberra.

The bigger issue is training and I believe that the APF needs to bite the bullet and arrange training, by Hans, across Australia. The idea of setting up a dummy exhibition to work on is excellent and we should try this. We need to train both exhibition secretaries and jury secretaries. This should be a priority for 2008. It may even be possible to arrange training around exhibitions such as Canberra and Brisbane next year

Darryl Fuller
PDO

4 December 2007